



G R A P H I C M A S T E R S

Talk to us. We know.

We are Graphic Masters, and we are all about success – yours. We were founded with the mission of providing creative and effective design solutions that answer to your needs. From the backroom tasks of brand creation and development all the way to the frontline battles of marketing, our creativity and innovation can play a big part in your success.

Born in 1993, Graphic Masters is the crystallisation of the dreams and ambitions of a group of dedicated individuals with a common goal. United by the same passion and a collective vision for the design arts, we teamed up to become one cohesive creative force that produces work above the ordinary.

We are not just specialists in visual communication and product development. We are partners in your journey towards excellence. Our work, methodology and philosophy are only as good as the last successful campaign we created for you. That is why we pick only the best ideas, and turn them into high-impact campaigns that never fail to find their target.

We know the art.

Design gives life to ideas, providing the lines, shapes, textures and colours that turn concepts into powerful, visible works that aim to win hearts and minds. Great design is a product of innate artistic talent, extraordinary vision and keen observation. These are qualities we nurture at Graphic Masters. We handpick talented individuals and open up opportunities for them to exercise their creativity and skill to produce work that always hits the bull's eye.

We know the science.

Creative design may be all about art, but effective design is built upon science. Habits, behaviour and mindsets can be analysed, understood and put to good use. That is knowledge that can be exploited to produce design that gives your campaign the best possible shot. We invest in such knowledge, closely monitoring trends and patterns to produce design that cut to the chase and score high on our client's every goal.

We know you.

We know you demand responsive service, close support, excellent work and cost effectiveness. We know you for who you are and what you stand for, which is why we know exactly just what to do for you. Graphic Masters prides itself on being client-centric. We hit the mark, only when you do, and that's why your success is our greatest success.

Get to know us.

We are Graphic Masters. And we would like to be your partner on your way to greater success. Call us, e-mail us or even drop by to visit us.

Graphic Masters & Advertising Pte Ltd <<http://www.graphicmasters.com.sg>>